



# INDIAN STEEL MARKETS CONFERENCE

September 27-28, 2023 | India Habitat Centre, New Delhi

[www.indiansteelmarkets.com](http://www.indiansteelmarkets.com)



**INDIAN STEEL**  
**INNOVATING SOLUTIONS FOR**  
**SMARTER & SUSTAINABLE FUTURE**



## About ISMC

- Indian Steel Markets Conference is organized by mjedge, the market intelligence division of mjunction services limited.
- Mjedge has been organising conferences in the steel, coal and procurement space for the last 17 years.
- In addition to conferences, the division publishes market intelligence reports on coal and steel and prestigious monthly magazines.
- In an effort to promote steel consumption through retail and digital modes, the division also publishes a special steel report in widely circulated newspapers like The Times of India every year.

## Previous editions of ISMC

- Previous editions were organised in collaboration with reputed international partners like Metalbulletin Plc and CRU.
- Prominent Speakers in earlier editions:
  - a) Secretary, Ministry of Steel
  - b) Chairman, SAIL,
  - c) Senior officials of Tata Steel Ltd, JSW Steel, AM/NS India, JSPL, RINL, KIOCL, GMR Group, Mahindra Group, HeromotoCorp, Vedanta Ltd, Amazon (AWS), Essel Mining, DBS Bank, ICRA, KPMG.
  - d) Director General, World Steel Association, Director General, INSDAG, Director, Steel Research & Technology Mission of India, MRAI, Joint Plant Committee, etc.

## ISMC 2023

- mjunction is pleased to announce the **10th edition of the Indian Steel Markets Conference 2023** to be organised at the **Silver Oak Hall, India Habitat Centre, New Delhi** on **September 27-28, 2023**.
- Theme: **Indian Steel: Innovating solutions for smarter & sustainable future**
- The premier event will address key issues of Indian steel industry. It will focus on current & future market dynamics, digital solutions, sustainability via scrap, green steel, logistics, procurement, raw material availability and support functions for steel's expansion. The effort is to bring together all stakeholders in the steel value chain in a single platform to touch upon the key trending topics.

## Key focus areas

- (a) Indian steel: poised for a quantum leap –
  - What's in store for the steel sector in near future & the next decade?
- (b) Indian Steel: current demand-supply dynamics & end user expectations –
  - What are the demand drivers & how is the supply chain working?
  - What are the challenges faced by end users in procuring steel & possible solutions?
- (c) Technology, digital solutions for enhancing efficiency in steel ecosystem –
  - What are the technology solutions required to enhance efficiency in supply chain?
  - How digitalization is revolutionizing steel availability to the last mile?
- (d) Sustainability via scrap, green steel: challenges & way forward –
  - How to increase scrap availability in India as a first step to net zero?
  - How energy efficient, low carbon technologies will help steel makers churn out green steel & make the industry cost effective & competitive?
- (e) Enabling logistics infrastructure –
  - How to align delivery schedules, storage, loading & transportation of raw material & finished steel as production volumes grow?
- (f) Chief Procurement Officer's Round Table –
  - What are the best practices in procurement adopted by steel makers post Corona?
  - How are the procurement managers managing volatility because of geo-political changes?
  - Does AI, blockchain and cloud-based tech make the procurement function efficient?
- (g) Conducive policy framework & key enablers for raw material availability: iron ore & metallurgical coal –
  - What are the key enabling factors/mining reforms supporting raw material sufficiency in steel making?
  - How can iron ore of required grade and quality be made available at the plant site?
  - What will be the metallurgical coal requirement & possible sources?
  - How can digital platforms help in ensuring raw material availability & logistics support?
- (h) Enabling solutions for steel's growth in the next decade: finance, quality & technology –
  - How can steel's expansion plans be supported by financial institutions with capital at cheaper rates?
  - Role of inspection agencies in quality check?
  - Role of technology & equipment providers in the growth of the industry?







## Who should participate?

- Steel producers
- Semi-finished and finished steel makers
- Steel & scrap traders
- Steel consumers
- Iron ore miners & traders
- Ferro alloy makers & buyers
- Value added steel producers
- Stainless steel makers
- Technology providers service providers
- Banks / Resolution professionals / FI

# India Habitat Centre

- The India Habitat Centre was started in 1993. The public agency for Housing and Urban Development Corporation (HUDCO) wanted an office building for its workers and made the unprecedented decision to invite chosen nonprofit organizations that shared their concern with habitat to share that workspace.
- The chairman of HUDCO and the architect Joseph Allen Stein decided to radically change the traditional image of an office building as an architectural project and transformed it into an urban design project.
- The space was designed to permit the members of the Centre to share services both inside and outside the building with multiple courtyards, common meeting rooms, shared parking area, library, restaurants, museum, and hotels, some of which are open to the general public.
- Constructed on nine acres in an urban area, the building eschewed traditional building materials and techniques.



Venue Map



## Delegates Rates

Rate	Early Bird (in INR)		Normal Rate (in INR)	
	Base Rate	Rate after tax	Base Rate	Rate after tax
Domestic	20000	23600	25000	29500

Rate	Early Bird (in USD)	Normal Rate (in USD)
International	800	1000

Early Bird Rate ends on 25th August, 2023

### Bank details for wire transfer

SWIFT Code	HDFCINBBCAL	Company name as	
Name	HDFC Bank Ltd.	in Bank Records	mjunction services limited
Address	2/6, Sarat Bose Road, Central Plaza, Kolkata 700020, West Bengal, India	Bank Account No.	00140310003827
		IFSC for RTGS	HDFC00000014

# Sponsorships

Offered Elements		Platinum	Gold	Cocktail Dinner	Badges & Lanyards	Silver	Bronze
1	Rate (in INR)	15,00,000	10,00,000	8,00,000	6,00,000	5,00,000	3,00,000
2	Slots	3	4	1	1	4	4
3	Ballroom	Y	Y			Y	
4	Projection Screen	Y	Y	Y	Y	Y	Y
5	Event Website	Y	Y	Y	Y	Y	Y
6	Conference Booklet	Y	Y	Y	Y	Y	Y
7	Entrance Banner	Y	Y		Y	Y	
8	Online Promotion	Y	Y	Y	Y	Y	Y
9	Lunch Day 1 & 2	Y					
10	Cocktail Dinner			Y			
11	Delegate Bag		Y				
12	Badges & Lanyards				Y		
13	Refreshment Breaks					Y	
14	Complimentary Passes	15	7	10	6	3	2
15	Speaking Slot	Y					
16	Registration Desk	Y	Y			Y	

## For Sponsorship Booking

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CIN: U00000WB2001PLC115841 GST No: 19AACCM5881C1ZE